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The Colonelette



AMERICAN BUSINESS WOMEN'S ASSOCIATION
KENTUCKY COLONEL CHAPTER
Bowling Green, Kentucky

REMEMBER THIS

If you work for a man, in Heaven's name,
WORK for him. If he pays you wages which
supply you bread and butter, work for him;
speak well of him; stand by him and stand
by the institution he represents. If put
to a pinch, an ounce of loyalty is worth
a pound of cleverness. If you must vilify,
condemn and eternally disparage - resign
your position, and when you are outside,
damn to your heart's content, but as long
as you are a part of the institution do
not condemn it. If you do that, you are
loosening the tendrils that are holding
you to the institution, and at the first
high wind that comes along, you will be
uprooted and blown away, and probably
will never know the reason why.

By Ellert Hubbard

CREED
of the
AMERICAN BUSINESS WOMEN'S ASSOCIATION

CHAPTER CHARTERED JUNE 3, 1969

Edited and published monthly by the Bulletin Committee of the Kentucky Colonel Chapter, American Business Women's Association, Bowling Green, Kentucky.

BULLETIN COMMITTEE

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Vice-President:	Iva Miller	842-3350
Recording Secretary:	Arlene Rountree	843-4550
Corresponding Sec.:	Jill Gentry	843-3946
Treasurer:	Judy Harris	842-6163

MONTHLY MEETING: Fourth Tuesday

6:00 Social Hour 7:00 Dinner

Holiday Inn Kentucky Room

THE COLONELETTE

AMERICAN BUSINESS WOMEN'S ASSOCIATION
9100 Ward Parkway
Kansas City, Missouri 64114

Founder & Executive Director
National Co-ordinator
National Enrollment Director
Assistant Executive Dir. & Con-
vention Director
National Public Relations Dir.

Hilary A. Bufton Jr.
Mrs. George Barrett
Mrs. Glorine Tuohy

William H. Blair
Frank Bistrom

NATIONAL OFFICERS

President
First Vice President
Secretary-Treasurer
Southeastern District V.P..

Peggy O'Neal
Marilyn R. Tucker
Velma Feeney
Joye H. Brown

Colors: BLACK & GOLD

Flower: WHITE CARNATION

NATIONAL MOTTO

"Better Personality for Better Living"

NATIONAL SLOGAN

"SOARING IN SEVENTY"

PURPOSE

The purpose of the American Business Women's Association shall be to elevate the social and business standards of women in business by uniting them nationally for training designed to make them efficient, more considerate and more co-operative toward their work, their employer, and their employer's customers, thereby increasing their earning ability, success and happiness.

OFFICIAL PUBLICATION
"WOMEN IN BUSINESS"



PROGRAM

December 16, 1969

SOCIAL HOUR 6:00 to 7:00 p.m.

INVOCATION Member

DINNER 7:00 p.m.

GUEST SPEAKER

INTRODUCTION Jean Fulkerson

SPEAKER Mr. James R. Meeks

VOCATIONAL TALK

Joyce Tabor, Assistant Bookkeeper and secretary to the
Administrative Assistant at the Bowling Green-Warren
County Hospital

BUSINESS MEETING

BENEDICTION Member

A R E M I N D E R . !



The December meeting will be held at
the RAMADA INN on Scottsville Road. It will
be in the BLUE GRASS ROOM at the regular time.
Don't forget to bring a \$2.00 gift with you
at the next meeting!

BIOGRAPHICAL SKETCH OF

JAMES R. MEEKS

JAMES R. MEEKS, Vice-President of First Federal Savings and Loan Association, was born February 13, 1938, in Allen County, Kentucky. He is the son of Mrs. Billie Meeks and the late Mr. Roger A. Meeks.

A graduate of Bowling Green High School, Mr. Meeks majored in both Economics and political Science at Western Kentucky University. He has also studied under the direction of the United States Savings and Loan League.

While still in college, Mr. Meeks became employed at First Federal on July 1, 1962. He developed an extensive program of Credit Administration and Credit Policy which is still in effect today. He received his promotion to Vice-President in January 1969.

Mr. Meeks, has given several invitational lectures at Western Kentucky University and various civic groups concerning money and credit.

Mr. Meeks is a member of Christ Episcopal Church, the Jaycees where he is a past officer and director and has been a management advisor for Junior Achievement. He has also been chairman of many civic projects.

Mr. Meeks is married to the former Emma Walker and they have two daughters and one son, Jennifer, Stephanie and Jim, and they live at 1740 Smith Drive, Bowling Green, Kentucky.

SPEAKING TOPIC: "MONEY ON THE MOVE". .

ALL MEMBERS FEEL FREE TO ASK MR. MEEKS QUESTIONS FOLLOWING HIS TALK.

MERRY CHRISTMAS




A

B


W

A

Members



MY CHRISTMAS WISH




May Christmas bring you happiness,
A song to fill your heart
With all the blessings large and small
The season doth impart.
May laughter ring to make you gay
With hope and faith sincere. . .
May Christmas be a blessed time
You spend with those most dear.

May Christmas hold a quietness
With lights so soft and low,
While stars in heaven shining down
Put diamonds on the snow;
A very special happy time
With little ones about,
Your mind aglow with pleasant dreams
And not a fear nor doubt.

May Christmas lend a special charm
To all you chance to do,
And may the season light your way
To hopes and dreams anew,
With angels singing in your heart,
A prayer you dare to say,
And every moment peaceful bliss
Throughout your holiday.

May Christmas bring you peace on earth
To ever live and last;
A faith instilled within your heart
Though Christmas Day is past.
This friendly greeting holds a prayer,
It's filled with warmth and cheer,
To bring a "Merry Christmas Day"
And then a glad New Year.



By Patricia L. Simmons

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IF you have felt like "Workerella", it is time to prepare for a wonderland that awaits you in the magic city of Birmingham, Alabama. PLAN NOW to go soaring to our Southeastern District Meeting March 7-8, 1970.

Hotel, 2005 Fifth Avenue North, Birmingham, Alabama, 35201.

SOMETHING NEW ---- a special showing of NEW IDEAS! In addition to bringing your chapter scrapbook and bulletins, please plan to enter an idea in any one or all of the following categories:

1. Name tags and/or favors
2. Birthday month ideas
3. An idea for Boss Night
4. Educational month
5. Tea ideas
6. Patriotic ideas

The best over-all idea, in the opinion of the judges, will be awarded a prize.

The Southeastern District set the pace for the nation in 1969 and we had 769 members at the last District Meeting.

LET'S GO "SOARING IN SEVENTY!"

Joyce H. Brown
Joyce H. Brown
Southeastern District
Vice President

week end

waits

Too little



Too much



Just right!



Eye Magic

Your eyes are the most important part of your face, and perhaps the most important feature of your physical appearance. Beautiful, expressive eyes can be your greatest asset. Cultivate a pleasing eye personality (avoid angry or dull expressions), then learn to look people in the eye. They will be hypnotized into returning your glance. Later, they may not even remember what you look like, but your beautiful eyes will have captivated them.

How to Make Your Eyes Lovelier

Think of your eyebrows, eyelashes and eyelids as a setting for sparkling jewels. Treat them so they complement your eyes.

- **Brows** Never shave or tweeze excessively. Tweeze mainly to trim straggly hairs under the brow. Try not to pluck above the brow; instead, use short strokes of a sharp pencil to correct the hairline—black pencil for dark brunettes, brown for everyone else. In general, try to keep to the original shape of your brows, for they are sure to be prettier than any penciled line. Corrective shaping is particularly effective in two areas:
 - 1 the outer edges of the brows, if the curve is either too extreme or too slight for your taste.
 - 2 the inner edge and over the bridge of the nose. Close-set eyes will look farther apart if brows are trimmed here. If eyes are set too far apart, use your pencil to extend brows toward the nose.
- **More Pencil Uses** Either a sharp pencil or a liquid eye liner can provide a dramatic accent for your eyes. Starting at inner corner, draw line along base of lashes; then, pulling your lid taut at outer edge, continue line slightly upward, extending beyond the eye for no more than a quarter of an inch. Remember that long practice is essential to give eye make-up a professional look. Better to use none at all than to do a sloppy job.
- **Eye Shadow** Avoid it in the daytime, but it's suitable for evenings. Never use shadow if you have deep-set eyes.

- **Curled Eyelashes** If you look in the mirror and can't see your upper lashes, it means they're not naturally curly. But curling lashes is one of the most effective eye make-up tricks. Unlike drawing lines, it requires no skill. Upward curling lashes make a pretty frame for your eyes, and make them seem larger. Use a good curler, being careful to change the rubber at the first sign of splitting or stickiness. Refills cost just a few cents.
- **Mascara** Not needed for daytime use unless lashes are pale. Try the new roll-on mascara "pencils." They're easy to use (there's no brush to be wet) and they also help train the curl.
- **Camouflage Tip** Use make-up base to conceal bags under your eyes and discolored lids.

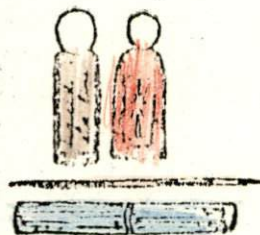
Protect Your Eyes

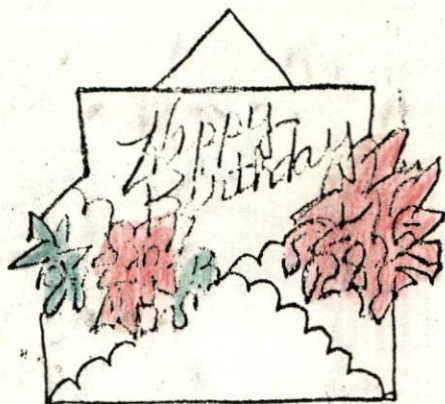
None of us need to be told we should protect our eyes. But some tips on *how* to protect them may be helpful:

- Have a physical examination once a year. Diseases can and do cause partial or total blindness.
- Never touch your eyes with anything that isn't absolutely clean, and that includes fingers and hankies.
- Don't try to rub, pick, or wash embedded particles out of your eyes. Do-it-yourself can cause permanent damage.
- Don't wear sunglasses for night driving. They reduce glare, but also reduce your ability to see.
- Have a complete eye examination every two years, even if "nothing's wrong." Have more frequent checkups if you:
 - Have trouble with small print, dislike close work or tire quickly at it.
 - Avoid light, or are sensitive to it.
 - Frequently trip over small objects.
 - Tilt your head to one side, or hold reading matter too close, too far away.
 - Have swollen, watery eyes.
 - Have headaches or frequent styes.
 - Are over 40.
- Last but far from least, if you need glasses, wear them! Is there really any choice between vision and vanity?

Eyeglass Styles

- For a round face, try uplifted brow lines and square lower frames, or a harlequin shape.
- For a short, broad, square face, rounded lower rims with uptilted or straight frame tops, and rounded lower rims are good. Also broad harlequins.
- For a heavy jaw line, broaden the temple with a wrap-around style. Or wear harlequin top and round lower frames.
- A long, thin face can use uptilted glasses. Lens should be large to underplay nose length. Square shape helps, too.
- A heart-shaped face needs frames straight on top, rounded or square lower rims. Harlequins and upswept styles should be avoided.
- To minimize a large nose, wear heavy glasses. If your nose is small, wear fragile glasses which won't overwhelm it.





Wm. Beebe

BARBARA PIPPIN - DECEMBER 22th

ESTELLE HOLLOWAY - DECEMBER 27th

SHARON GLENN " - JANUARY 3rd

N O T I C E !

A bulletin will not be published for the month of January. The Bulletin Committee hopes all members have enjoyed the first three issues.

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